



## NATIONAL PHILANTHROPY DAY AWARDS LUNCHEON

### SPONSORSHIP REQUEST

**Tuesday, November 14, 2017**

**11:30 a.m. – 2:00 p.m.**

**Fess Parker Doubletree Resort, 633 E. Cabrillo Blvd, Santa Barbara, CA 93103**



### **National Philanthropy Day®**

The Association of Fundraising Professionals National Philanthropy Day committee for Santa Barbara and Ventura Counties invite you to help us honor this year's incredible philanthropists, volunteers, and fundraisers by sponsoring this worthwhile event. Join more than 250 of Santa Barbara and Ventura Counties' top non-profit leaders and donors at the Fess Parker Doubletree Resort to honor this year's awardees.

Since 1986, this special day has provided an opportunity to reflect on the meaning of giving and has celebrated the human and civic sides of giving to charitable and non-profit causes and organizations.

**Thursday, November 14 will mark over thirty years of celebrating National Philanthropy Day**, and we would like you to be a part of this special occasion. Sponsorship levels are available ranging from \$500-\$10,000. Sponsors receive prominent visibility in our promotional materials and recognition at the luncheon. Attached please find the sponsorship description and benefits for additional information.

**By confirming your participation by Oct 20, 2017**, an individual/organization can be included on our beautiful NPD program. We look forward to your partnership and a successful National Philanthropy Day! If you have any questions, please feel free to call or email me.

Sincerely,

Hilary Molina - Chair, National Philanthropy Day

hilarymolina@fielding.edu or 805.898.2947

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### **\$5,000 – \$10,000 PRESENTING PHILANTHROPY DAY SPONSOR**

**(Shared Presenting Rights: \$5,000, Exclusive Presenting Rights: \$10,000)**

Your business name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties as the presenting sponsor

- Premier recognition at the luncheon and in all materials (NPD invitation, event program, and press materials) as “AFP Santa Barbara/Ventura Counties Chapter’s National Philanthropy Day presented by \_\_\_\_\_”
- Recognition in the printed luncheon program as the presenting sponsor with a full-page ad
- Option to include a promotional giveaway for each table guest at the luncheon (approx.. 300 guests).
- Logo recognition on our chapter’s website as the presenting sponsor of National Philanthropy Day
- Special thank you from the podium at event
- Thank you ad with your company logo in the AFP e-newsletter
- Table of 10 at the luncheon at a preferential seating location

### **\$2,500– PREMIER PHILANTHROPY DAY SPONSOR**

- Your business name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- Special thank you from the podium at event
- Recognition in the printed luncheon program
- Thank you ad with your company logo in the AFP e-newsletter
- Table of 10 at the luncheon at a special seating location

### **\$1,000 – AWARD SPONSOR**

- Your business name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- Special thank you from the podium at event
- Recognition in the printed luncheon program
- Thank you ad with your company logo in the AFP e-newsletter
- Four tickets to the luncheon

### **\$500 – FRIEND OF PHILANTHROPY SPONSOR**

- Your business name in promotional materials mailed or emailed to nearly 1,000 philanthropists, fundraising professionals, board members and volunteers throughout Santa Barbara and Ventura Counties
- Recognition with your name or logo in the luncheon program
- Two tickets to the luncheon